

CHAD BUCHNER

CREATIVE DIRECTOR + INTEGRATED ART DIRECTOR

+1 (519) 984-1878
info@chadbuchner.com
www.chadbuchner.com

Chad Buchner is an awarded Creative Director/Art Director residing in Kingston Ontario, Canada. With over 17 years of experience his work spans multiple industries. From Automotive, Financial, CPG, Food & Beverage, Health and Pharmaceuticals, Computer Software and Cannabis. His efforts have been recognized by Applied Arts, Hermes Awards, Canadian Marketing Awards, Communicator Awards and PM360 Awards. Currently he is a Freelance Creative Director and Partner of Good Major, a digital product agency focused exclusively on the Canadian cannabis industry.

EXPERIENCE

Partner / Chief Creative Officer / Apr 2019 - Present
Good Major - Toronto, ON

Clients: Cori, Rambridge Wholesale

Art Director (Freelance) / Aug 2019, Dec 2019, Jan 2020
Diamond Marketing Group - Toronto, ON

Client: TD Canada Trust

Associate Creative Director / Jan 2016 - Mar 2019
Katalyst (Klick Health) - Toronto, ON

Clients: Abbvie, Astellas, Biohaven, Otsuka

Art Director / Feb 2015 - Jan 2016
Katalyst (Klick Health) - Toronto, ON

Clients: Abbvie, Astellas, Boehringer Ingelheim

Art Director / Jan 2013 - Jan 2015
Klick Health - Toronto, ON

Clients: Astellas, Millenium, Sony, Strativa, Takeda

Art Director / Jan 2012 - Jan 2013
Wunderman - Toronto, ON

Clients: BP, Colgate, CMA, Ford, Microsoft, Mondelēz

Art Director (Freelance) / Aug 2011 - Jan 2012
DraftFCB - Toronto, ON

Clients: CMA, OLG, TD Canada Trust

Sr. Art Director / June 2010 - June 2011
Dashboard - Toronto, ON

Clients: ING Direct, LCBO, Ontario Toyota Dealers, Unilever

Flash Designer / Feb 2010 - May 2010
Wireless Ronin Technologies - Windsor, ON

Clients: Chrysler, Children's Aid Society, Wendy's/Arby's Group, Starbucks

Interactive Designer / Apr 2007 - Jan 2010
BBDO - Windsor, ON

Clients: Chrysler, Jeep, Dodge, Mopar

EDUCATION

Graphic Design, St. Clair College of Applied Arts & Technology / 2002-2005

Ontario College Advanced Diploma

AWARDS

Hermes - Platinum / 2016

Communicator - Silver / 2016

PM360 - Trailblazer Initiative / 2016

Astellas Learn & Earn Driving Challenge

CMA - Bronze / 2013

Microsoft: Lync Conference Canada

Applied Arts / 2011

ING Direct : Your 185

Applied Arts / 2011

Dashboard: We Are Dashboard.
We Re-branded.

